

Digital Safety Parental Engagement

Online Safety Hub

Stockport LA Primary Schools

2024 / 2025



Introduction

This document provides you with all the information you need to easily maintain an annual Parental Engagement Programme. The purpose of the plan is to educate and support your parents in navigating their children's digital safety and well-being and encourage uptake of both the Online Safety Hub and the Qustodio online safety parent app.

We suggest sending out four follow-up communications to parents, in order to help promote and encourage up-take of both the Online Safety Hub and the Qustodio app.

The communications include an email, social media posts and text messages to parents.

Additionally, we recommend sharing Online Safety Hub articles with parents throughout the school year, across all relevant communication channels. These

channels may include for example, weekly emails, newsletters, social media pages, or text messages.

To help you drive engagement with parents, please see below ready-to-go written material for these four communications.

1. Email to Parents

Dear Parent,

Find out how to keep your child safe online.

Don't forget, that the Online Safety Hub is now live! You can access it for free

here: https://stockport.onlinesafetyhub.uk/



The Online Safety Hub is a brand-new online resource with lots of expert advice and guidance to help you manage your child's safety online as a parent.



It includes information on the latest hot topics when it comes to keeping children safe, such as how to manage your child's screen time, understand the latest gaming platforms, what they mean for your child's safety and lots more.

We're also offering you as a parent, a free Qustodio account facilitating parental controls on any individual device and free premium access for 30 days. Gain more visibility on what's going on in your child's online world. Block dangerous content, introduce screen-free schedules, receive alerts for inappropriate content, keep tabs on their location and more. Follow the link to create your free account

https://www.qustodio.com/en/30-days-school-special/?utm_source=internal&utm_med_ium=OSHub&utm_campaign=stockport-uk_



If you have any questions on any of the above, please get in touch.

2. Social Media Posts

• Social Media Post 1 - Online Safety Hub

You can now access the Online Safety Hub FOR FREE. Head to the Online Safety Hub for lots of expert advice and guidance to help you manage your child's safety online. It includes information on the latest hot topics when it comes to keeping your child safe, such as how to manage your child's screen time, understanding the latest gaming platforms, what they mean for your child's safety and lots more. Simply follow the link to access The Online Safety Hub:

https://stockport.onlinesafetyhub.uk/





• Social Media Post 2 - Qustodio Online Safety Parent App

Don't forget to sign up for your FREE Qustodio. Gain more visibility on what's going on in your child's online world and make sure they are kept safe. Block dangerous content, introduce screen-free schedules, receive alerts for inappropriate content and more.

Follow the link to create your free account:

https://www.qustodio.com/en/30-days-school-special/?utm_source=internal&utm_med_ium=OSHub&utm_campaign=stockport-uk_



3. Text Messages

• Text Message 1 - Online Safety Hub

Parent, you can now access the Online Safety Hub FOR FREE. It helps you discover what your child may be looking at online, and how to keep them safe with useful guides and online safety updates. Simply follow the link to access the Online Safety Hub:

https://stockport.onlinesafetyhub.uk/





• Text Message 2 - Qustodio Premium Online Safety Parent App

Parent, create your FREE Qustodio account to protect your children's devices:

https://www.qustodio.com/en/30-days-school-special/?utm_source=internal&utm_med_ium=OSHub&utm_campaign=stockport-uk



Get more visibility on what's going on in your child's online world and make sure they are kept safe online. Block dangerous content, introduce screen-free schedules, receive alerts for inappropriate content and more.

4. Links to Online Safety Hub Articles

Please see below links to articles that feature on the Online Safety Hub.

Simply find your topic of interest (there are 30+) in the table below, copy the resource link we've already pulled from the Online Safety Hub, and share it via SMS, email, social media, or any other channel you use to communicate with your parents and carers.

Share this with other relevant members of your community or school staff, particularly those involved in parent communication. To make collaboration easier, feel free to utilise the "Date to be distributed" column.

For additional support, please contact:



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(Katherine.Howard@smoothwall.com)

(Natherne: 10w	ara@smootnwan.com)		
Resource	Link	What is the	Date to be
			distributed
		resource about?	(WC)
Qustodio			
Qustodio - Parental Controls	https://stockport.onlinesa <u>fe</u> <u>tyhub.uk/parent/articles/</u> <u>qu stodio-parent-app</u>	Qustodio world learning online safety tool that helps parents manage and supervise their children's online activities	

https://stockport.onlinesafe tyhub.uk/parent/articles/ho Managing Information to w-to-manage-youtube-with Youtube with support families using <u>-qustodio</u> Qustodio Qustodio https://stockport.onlinesafe Using Qustodio tyhub.uk/parent/videos/blo Blocking to block cking-inappropriate-content inappropriate content inappropriate -with-qustodio with Qustodio - Video content Parental controls Parental https://stockport.onlinesa Navigating the needs controls fe for parental controls tuhub.uk/parent/articles/ Navigating na vigating-the-need-forthe need paren tal-controls Social Media https://stockport.onlinesa Navigating Supporting families to social media discuss how to keep tyhub.uk/parent/articles/ and gaming their children safe na vigating-social-mediasafely online using our ABC and gaming-apps-safely model. Safe Chat: https://stockport.onlinesa A good place to start The best for messaging apps. tyhub.uk/parent/articles/ messaging sa



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parent/reviews/	Review of the snapchat platform Information, advice and guidance for parents
ockport.onlinesa parent/reviews/	Review of Tiktok Information, advice and guidance for parents
ockport.onlinesa parent/reviews/ n	Review of instagram - Information, advice and guidance for parents
	Review of Discord -
·	Information, advice
parent/reviews/di	and guidance for
	<u>parents</u>
ockport.onlinesafe	Information and
parent/articles/th	advice relating to the
-duty-advice-and	prevent duty.
or-parents	
Gaming and A	Apps
ockport.onlinesafe	Information, advice
parent/articles/un	and guidance for
ne-lid-on-loot-boxe	
	parents relating to
	parent/reviews/ packport.onlinesa parent/reviews/ packport.onlinesa parent/reviews/ packport.onlinesafe parent/reviews/di packport.onlinesafe parent/articles/th parents Gaming and A packport.onlinesafe parent/articles/un parent/articles/un

		loot boxes.
Location	https://stockport.onlinesa	Information, advice
tracking apps	<u>fe</u>	and guidance for
: Spying or	tyhub.uk/parent/articles/	parents relating to
good	<u>lo</u> <u>cation-tracking-apps-</u>	location tracking app
parenting?	spyin g-or-good-	and things to
	parenting	consider.
	Digital wellb	eing
The ABC model for	https://stockport.onlinesa	The ABC model for
digital	<u>fe</u> tyhub.uk/parent/articles/	creating a safe environment includes
safety and	th e-abc-model-for-	3 key steps. Access,
wellbeing	digital-saf ety-and-	Boundaries and
9	wellbeing	Communication.
	Damantin a ma	b.t
Parenting advice		

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sharenting fe tyhuk your child's ho woonline influe	c://stockport.onlinesa c.uk/parent/articles/ -sharenting- ences-yo ur-child-s- e-identity	Supporting families to explore their understanding of sharenting.
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Modelling healthy digital habits to your children	https://stockport.onlinesa fe tyhub.uk/parent/articles/ m odelling-healthy- digital-habi ts-to-your- children	Supporting families to explore their understanding of healthy digital habits and the importance of modelling their behaviours.
Online Bullying FAQ	https://stockport.onlinesa fe tyhub.uk/parent/articles/ on line-bullying-faqs	Support for families to support with this challenge
Managing online safety in co parent families	https://stockport.onlinesa fe tyhub.uk/parent/articles/ m anaging-online-safety- in-co -parent-families	Information and support to manage online safety in co parent families
	Predators	s
How predators	https://stockport.onlinesafe	
persuade	tyhub.uk/parent/articles/ho	Support for families
children to	w-predators-persuade-child	relating to predators
send explicit	ren-to-send-explicit-images	on the internet.
<u>images</u>	-1 https://stockport.onlinesafe tyhub.uk/parent/articles/on	
Online	line-grooming-the-red-flags	Support for families
Grooming : The		relating to predators
red flags to	<u>-to-watch-for</u>	on the internet.
watch for		
	Bullying	

Three steps to navigating online nastiness	https://stockport.onlinesa fe tyhub.uk/parent/articles/ th ree-steps-to-navigate- onlin e-nastiness-1	Support for families relating to predators on the internet.
How to report incidents on messaging apps	https://stockportonlinesa fe tyhub.uk/parent/articles/ ho w-to-report-incidents- on-m essaging-apps-1	If you ever find your child facing abuse or unwanted contact online, there are useful tools at your fingertips to help manage the situation.

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Safety			
How to spot fake online accounts	https://stockport.onlinesa fe tuhub.uk/parent/articles/ ho w-to-spot-fake-online- acco unts	Support for families in identifying fake accounts.	
Money Management apps for children	https://stockport.onlinesa fe tyhub.uk/parent/articles/ do llars-sense-money- manage ment-apps-for- children-1	Support for families relating to money management	
	Generative Al		
	https://stockport.onlinesafe	Al offers exciting opportunities	
Al safety tips	tyhub.uk/parent/videos/ai safety-tips-with-qustodio	however it also poses	
with Qustodio		potential risks that	

parents need to be <u>aware of.</u>

Apps reviews

Minecraft	https://stockport.onlinesa <u>fe</u> tyhub.uk/parent/reviews/ <u>m</u> inecraft	Support for families relating to Minecraft
Pixel Wars - Minecraft vs Roblox	https://stockport.onlinesa fe tyhub.uk/parent/articles/ pi xel-wars-minecraft-vs roblo x	Information for families relating to minecraft and roblox and things to consider
Online Gaming FAQs	https://stockport.onlinesa fe tyhub.uk/parent/articles/ on line-gaming-faqs	Information relating to gaming and the common questions families have relating to gaming
Roblox	https://stockport.onlinesa fe tyhub.uk/parent/reviews/ ro blox	Support for families relating to Roblox
Among Us	https://stockport.onlinesa fe tyhub.uk/parent/reviews /a mong-us	Support for families relating to Among Us

Steam	https://stockport.onlinesa fe tyhub.uk/parent/reviews /st eam	Support for families relating to Steam
YouTube	https://stockport.onlinesa <u>fe</u> <u>tyhub.uk/parent/reviews</u> <u>/y outube</u>	Support for families relating to YouTube
Whats App	https://stockport.onlinesa fe tyhub.uk/parent/reviews/ w hatsapp-messenger	Support for families relating to Whats App
Messenger	https://stockport.onlinesa fe tyhub.uk/parent/reviews/ m_essenger	Support for families relating to Messenger
Discord Amazon	https://stockport.onlinesa fe tyhub.uk/parent/reviews /di scord https://stockport.onlinesa fe tyhub.uk/parent/reviews /a mazon	Support for families relating to Discord Support for families relating to Amazon
Netflix	https://stockport.onlinesa fe tyhub.uk/parent/reviews /n etflix	Support for families relating to Netflix
Privacy		
Unmasking the world of digital disguise	https://stockport.onlinesa fe tyhub.uk/parent/articles/ un masking-the-world-of- digit al-disguise	Support for families on fake accounts and catfishing

Location tracking apps - Good or bad?	https://stockport.onlinesa fe tyhub.uk/parent/articles/ lo cation-tracking-apps- spyin g-or-good- parenting	Information relating to location tracking apps and their use.
Tops tips to protect your child's digital privacy	https://stockport.onlinesa fe tyhub.uk/parent/articles/ to p-tips-to-protect-your- child s-digital-privacy	Top tips to protect your child's digital privacy

Screentime		
The power of the internet filtering for online safety	https://stockport.onlinesa fe tyhub.uk/parent/articles/t h_e-power-of-internet- filtering_for-online- safety-1	Information for families about the importance of internet filtering for online safety.